



**Business Arts & Culture Partner Form  
2020-2021**

**Form and payment due by October 1, 2020.**

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Bus. Phone: \_\_\_\_\_

Bus. Email: \_\_\_\_\_

Business Owner: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\*Include email in NCA communications (see communication preferences)? Yes \_\_\_\_\_ No \_\_\_\_\_

Additional Contact & Position: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\*Include email in NCA communications (see communications preferences)? Yes \_\_\_\_\_ No \_\_\_\_\_

Website: \_\_\_\_\_

Please provide a brief, descriptive bio about your local business and its connection to Newton:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print your name: \_\_\_\_\_

## *How to Apply*

Please submit **NCA Business Arts & Culture Partner Form** and a check payable to **Newton Cultural Alliance** to:

Newton Cultural Alliance  
35 Webster Street  
West Newton, MA 02465

### **New Members**

**Logo:** Please email your **high-res business logo** to [operations@newtonculture.org](mailto:operations@newtonculture.org).

In turn, NCA will share our logo with you. Please add the NCA logo to your business' homepage and link it to [newtonculture.org](http://newtonculture.org). Thank you!

**\*Communication Preferences:** In addition to ongoing communications from NCA regarding partnership information, etc., the email address provided on the NCA Business Arts & Culture Partner Form will receive NCA's bi-monthly e-newsletter and other timely information about arts and culture in Newton, from news and events to advocacy and collaboration ideas. NCA does not share email addresses with third parties and you may opt out at any time.

**Terms of Membership:** NCA operates on a July 1 fiscal year and business arts & culture partnerships are renewable on this date annually. Full-year business partnerships are payable through October 1, 2020. After October 1, 2020, business partnership dues may be prorated by individual arrangement. All benefits are subject to change.

For more information, please NCA at [operations@newtonculture.org](mailto:operations@newtonculture.org).

**Newton Cultural Alliance is Newton's key advocate for arts and culture in the city of Newton. Join us! An NCA membership is your door to accessing an array of benefits, increasing your presence in the community, and making connections with other organizations, individuals, and local businesses that support arts and culture in Newton.**

**NCA Nonprofit Organization Membership – Cost \$300\***

Organization Membership is open to nonprofit arts and culture organizations and religious institutions serving the Newton area. Organization Membership benefits include:

- Logo + link on Homepage of NCA website, newtonculture.org
- Listing on Members page of NCA website, with link + blurb + photo of your organization
- Inclusion in NCA Event Calendar
- Eligibility for mention in NCA's e-newsletter
- Eligibility for mention in NCA's "5 Things To Do This Week" blog + Patch
- Events posted and shared via NCA social media
- Invitation to periodic NCA member meetings, digital meetups, and guest speaker forums
- Opportunity for collaborative performances & exhibits (when available)
- Promotion at NCA table at public events, such as the Farmers' Market (when available)
- Discounted rate for small gatherings and/or recording at the Allen House (when available)

\*If, during these uncertain times, this amount is particularly burdensome for your organization or if you need to pay your membership fee over time, please contact NCA Managing Director Adrienne Hartzell Knudsen at [adriennehk@newtonculture.org](mailto:adriennehk@newtonculture.org).

**NEW! NCA Individual Creative Membership – Inaugural Cost \$50 (regularly \$100)**

Individual Creative Membership is open to individuals who live and/or work in Newton. An "individual creative" is defined broadly as a musician (classical, jazz, folk, other), a visual artist (painter, sculptor, photographer, other), a dancer (ballet, modern, jazz, other), an actor, a filmmaker, a writer (author, poet, playwright, other), and other creative artists. Individual Creative Membership benefits include:

- Logo + link on homepage of NCA website, newtonculture.org
- Listing on Members page of NCA website, with your link + blurb + photo
- Inclusion in NCA Event Calendar
- Eligibility for mention in NCA's e-newsletter
- Opportunity for collaborative performances & exhibits (when available)
- Promotion at NCA table at public events, such as the Farmers' Market (when available)
- Eligibility for small gatherings and/or recording at the Allen House (when available, for a fee)

**NEW! NCA Business Arts & Culture Partner – Cost \$500**

Business Arts & Culture Partnership is open to locally owned businesses that serve the Newton community. Business Arts & Culture Partner benefits include:

- Logo + link on homepage of NCA website, newtonculture.org
- Listing on Business Partner page of NCA website, with logo + link + blurb of your business
- Eligibility for mention in NCA's e-newsletter
- Opportunity for collaborative performances & exhibits (when available)